

Regional Profile

Europe

Among applications to Europe, the absolute total declined by six percent from 2022 to 2023. The decline was most pronounced among international students, which saw a 13 percent drop, compared to a four percent drop in the absolute total number of applications from domestic candidates.

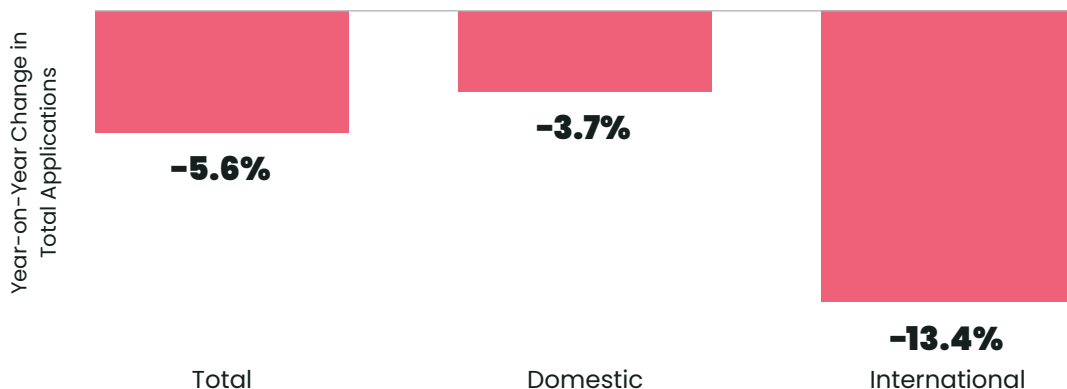
Most (55 percent) European GME programs reported declines in applications compared to 44 percent that reported growth. Most European programs have been facing declines following the pandemic-related surge in applications in 2020.



Figure 1: The absolute total number of applications to GME programs in Europe declined by six percent.

European programs reported the greatest declines in applications from international candidates.

Trends in Absolute Total Number of Applications to European Programs in 2023



Summary Statistics (n=119)

	2022	2023
Median Total Applications Per Seat	5.4	3.6
Mean Percentage Female Applicants	45%	41%
Mean Percentage First-Generation Applicants*	N/A	4%
Median Acceptance Rate	N/A	45%
Median Enrollment Rate	61%	61%
Median Class Size	57	61

Relative Year-on-Year Change in Applications, 2023

Applicant category	Percentage of Programs		
	Growth	Stable	Decline
Total	44%	1%	55%
Domestic	42%	10%	47%
International	42%	7%	52%
Women	41%	7%	52%

Figure 2: For the third year in a row, more than half of European programs reported declines in applications.

The number of European GME programs reporting growth has been roughly steady since a pandemic-related surge in applications in 2020.

Relative Application Change to European Programs: 2019–2023

